

I am writing specifically regarding K-LOVE and the proposed LPFM change.

K-Love is a vital part of my daytime listening due to not only the nature of their format (contemporary Christian music) but the fact that they offer encouragement to the listening audience with positive news related stories.

I moved from a city where K-LOVE was being broadcast to a city in Colorado where they had not reached yet. After two years they acquired a station and it's network of LPFM translators, it was a great relief to have their unique programming back in my life again. If K-LOVE were displaced by another broadcaster on their LPFM frequency, it would negatively impact our community, because there are basically no other FM stations that take this type of broadcast approach to encourage the listening audience. And, the news broadcasts that the other stations have basically have negative overtones, to the point that I choose not to listen to them.

By virtue of their unique approach to the programming format that they have chosen, K-LOVE offers an alternative to "the rest" of the stations that air daily. Yes, K-LOVE plays music, but it is the content they broadcast beyond the music that truly serves the community and is in the public interest.

Please do not implement the new LPFM service that you are considering.

Jim Parker  
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